

GEAR AND GADGETS THAT WILL MAKE FISHING EASIER

Sometimes there is a list of fishing necessities that inadvertently gets overlooked. We've assembled this list so you have no excuses.

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TH MARINE

G-Force Conservation Cull System

Endorsed by two-time Toyota Bassmaster Angler of the Year Gerald Swindle, the new TH Marine Conservation Culling System could change how tournament bass anglers play the game. The nonpuncturing clip securely fastens to a bass' jaw without leaving a hole, which could ultimately affect how the released fish feeds. Previous attempts at this kind of system have not been very successful, but the TH Marine version nailed it, and won't come off when bass are thrashing in the livewell, or during the culling process. The kit comes with six numbered buoys, a culling beam and uses a strong plastic clip that is easily attached or removed without leaving a scar, making for a safer release, and ensuring future generations with more, bigger bass to catch.

\$44.95
thmarine.com



BOOYAH

Prank Cranking Popper

The love child of a popper and shallow-diving crankbait, the Prank produces a completely unique action that very few bass have ever encountered. The Prank was designed by topwater legend Zell Rowland, and it features a cupped mouth that spits water, as you'd expect from a traditional popper, but also doubles as a shallow-running crankbait. If you ever encounter a bass that blows up on a popper, but won't commit — and we all have — the Prank pulls a fast one on skeptical fish that aren't necessarily interested in a second attack. After a fish misses, slowly dive the lure beneath the surface and the following fish won't be able to resist. The Prank is available in eight zesty colors.

\$9.99
booyahbaits.com



VENOM LURES

Slingblade Spin

Casey Ashley put the underspin on the map when he won the 2015 GEICO Bassmaster Classic on his home waters of Lake Hartwell. Venom Lures decided to redefine the presentation with some intriguing design changes that feature a rearward positioned planer head coupled with a unique 28-degree EWG hook and bait screw-lock keeper that secures the soft plastic. Venom offers the rig with two blade configurations, including: Thump'n Turtle, which is a hammered cross between an Indiana and Colorado blade, and a traditional willow blade. The head design forces the bait to run horizontally, allowing the angler to control the desired running depth. It's available in three colors and in 1/4-, 3/8-, 1/2-, 5/8-, 3/4- and 1-ounce sizes.

\$4.99
venomlures.com

CUDA

First-Aid Kits

Whether you fish from a decked-out bass boat, or walk the shores of your favorite local lake or river, having a small, compact first aid kit is a must. Perhaps it's a peace-of-mind thing for the little anglers that often accompany you, or a decision to keep you and your tournament partner covered if on-the-water hook removal becomes a necessity. There's really no excuse to not have a first aid kit within arm's reach during every fishing outing. Cuda has you covered with three kit options to fit your fishing objectives: Offshore, Inshore and Personal. Each kit includes the necessary items to keep you from having to cut your fishing outing short for a trip to the ER in the event of injury. If something severe takes place, you are covered until medical professionals arrive to sew your face back on. Seriously, though, you owe it to your loved ones to keep safety in mind at all times.

\$57.99-\$114.99
cudabrand.com



BAIT SACK

Premium Lure Protector

We've all been there, 17 rods on the front deck; another 20 in the rod locker and massive tangles are seemingly unavoidable — until now. Available in small, medium and large sizes, and in a black-out model that will keep pre-takeoff competitors from determining your winning pattern, the Bait Sack is the solution to an age-old problem. Whether you're trying to keep your tournament-day program a secret or looking to reduce the massive frustration that comes with a tangled web of rods, this device will reduce all stresses associated with the aforementioned issues. If you like to throw an Alabama Rig, you know how hard it is to store that thing, the medium- and large-size Bait Sack will keep that thing contained in your rod locker, and you sane. You'll swear far less if your favorite A-Rig is buttoned up.

\$9.99
calcoastfishing.com

PIVOT POINT INC.

Lockless Monster

Tired of keeping track of padlock keys or having to remember a ridiculous combination? The Lockless Monster has the *Easy Button*. You never know when you need to lock up something valuable. It's a simple, affordable and highly useful anti-theft device meant to keep your important gear items tethered to heavy, immovable objects. By simply looping the cable around whatever you want to secure, and locking the ball-end inside the door or trunk to your tow vehicle, you can rest easy knowing *nothing ain't going nowhere*. It comes in two sizes, but can be doubled up for extended reach.

\$13.99-\$17.99
lockless-monster.com